



BARNSLEY

MEETING:	Barnsley Town Board
DATE:	Wednesday 13 March 2024
TIME:	10.30 am - 12.30 pm
VENUE:	Meeting Room 1 - Barnsley Town Hall

MINUTES

Present Edward Naylor (Chair), Councillor Sir Stephen Houghton CBE, Councillor Janine Moyes, Anthony Baker, Andrea Battye, Andrew Corbett, Andrew Crawford, Jon Flatman, Barry Higgins, Adam Pumford, Carrie Sudbury, Gary Vaughton and Simon Wanless

1 WELCOME AND INTRODUCTIONS

Edward Naylor, Chief Executive Officer – Naylor Industries PLC

1. Apologies as above

Cllr Sir Stephen Houghton, Leader – Barnsley Council

2. The town centre needs to diversify. Together, there is so much more to do. We need to see more people working in the town centre, and more small and creative businesses based in the town centre.
3. Health and Education have a place in our town centre to ensure people can stay healthy and can access Further and Higher Education.
4. This Board has a huge agenda, by working together we can ensure Barnsley stays ahead in the game.

2 THE ROLE OF THE BARNSLEY TOWN BOARD

Matt O'Neill, Executive Director of Growth & Sustainability – Barnsley Council

1. This is a key decision-making board. Barnsley is an ambitious place and as a Council and a town, we do things differently. We do 'partnership' well.
2. The Town Centre Programme Board did some great work and laid the foundations for this Board.

3. The Long-Term Plan for Towns funding provides us with an opportunity to enable real change across the 10- years of the programme.
4. What excites me is how we can use this programme to leverage private capital into the town centre. How can we make £10 million into £50 million? My team is eager to work with you to make this happen.

3 LONG-TERM PLAN FOR TOWNS: GOVERNMENT EXPECTATIONS

Justin Homer, Area Lead – Cities & Local Growth Unit

1. Barnsley is setting the pace for the Long-Term Plan for Towns programme across South Yorkshire.
2. There are now 75 towns across England and Wales who are benefitting from the Long-Term Plan for Towns programme – Barnsley is one of the larger ones.
3. There is an expectation from the Government that there will be extensive community consultation about how the funding is used.
4. We recognise that £2m per year over 10 years is not a huge amount of money, but it can be the glue that binds projects together or the platform to leverage more funding to achieve bigger things.
5. Government has set up a national Towns Unit, led by Adam Hawksbee, who will visit Barnsley in due course.
6. There will be opportunities to share best practice at a national and regional level eg A National Chair Symposium, a South Yorkshire Group.

4 BOARD GOVERNANCE

Dan Harper, Head of Economic Development – Barnsley Council

1. **ACTION:** Board members to return completed and signed Partnership Agreement and Register of Interest Form to Board Administrator.
2. **DECISION:** To agree the Terms of Reference – Unanimous agreement on condition that the scope reflects the agreed Long-Term Plan for Towns programme geography.

5 TOWN CENTRE PLAN 2021-26: WHAT WE HAVE ACHIEVED

Chris Savage, Urban Centres Programme Manager – Barnsley Council

1. **ACTION:** Board Administrator to distribute a paper to the Board from the Service Director for Communities, Barnsley Council, outlining the results of the Safer Barnsley Partnership Survey 2023.
2. **ACTION:** Board Administrator to add to the Forward Plan – Taxi Incentive Scheme (Chris Savage).

3. (Matt O'Neill) Quality hotel accommodation is needed in the town centre; visitors are choosing to stay in Leeds and Sheffield.
4. (Gary Vaughton) This is true. Our company is American owned, they prefer to stay in big cities. Barnsley is not even investigated when they book accommodation.
5. (Barry Higgins) We have leads from the big Supermarkets visit us regularly. They never stay in Barnsley for the same reasons.
6. (Jon Flatman) There is a real need for premium accommodation – to live in and for short stays. The town centre will not attract high earners without it.
7. Barnsley FC will be adopting the 'Place of Possibilities' strapline. We all must do our bit to change perceptions of Barnsley - it is a modern 21st century market town.
8. (Andrea Battye) We need more places in town to host big indoor events. Barnsley is exceptional at youth singing and orchestra, but we travel all over the UK to perform. There is no large-scale venue.
9. (Anthony Baker) It is the same for the Conference market. The town centre loses to out-of-town venues and nearby Sheffield. But to support these events, we need the hotel accommodation.
10. Conference organisers are engaging with Barnsley Civic and BPL - they want to come to the town centre but are unable to accommodate them at present.
11. Performers at Barnsley Civic require quality accommodation, which is not found in Barnsley town centre, so they are staying in Sheffield and Leeds.

6 LONG-TERM PLAN FOR TOWNS: DRAFT ACTION PLAN

Dan Harper, Head of Economic Development – Barnsley Council

1. **DECISION:** To support the original geography for the Long-Term Plan for Towns programme provided by the Department for Levelling Up, Housing and Communities
 - Unanimous agreement on condition that the geography is expanded to include the Dearne Valley Park.
2. **DECISION:** To approve the Long-Term Plan for Towns
 - Vision – Unanimous agreement on condition that the word 'centre' is removed. As follows:
 "The Board's Vision is to improve the economic, social, and environmental well-being of the town, to make it a 21st Century market town where people want to live, work, learn, play, and invest, and ensure Barnsley is a proud and prosperous place for generations to come.
 The Barnsley Town Board aims to create a safe, vibrant, inclusive, and sustainable town that meets the needs and aspirations of its residents, businesses, and visitors."

3. **ACTION:** Board Administrator to distribute a paper to the Board from the Director of Finance, Barnsley Council, outlining how regeneration programmes across the borough are funded.
4. **ACTION:** Board Administrator to add to the Forward Plan – Overview of Town Centre Regeneration Projects in Delivery (Dan Harper).
5. **ACTION:** Dan Harper/Chris Savage to make more detail available to Board for projects under consideration for funding in the first 3-year Investment Plan of the Long-Term Plan for Towns programme. Must include how they link to the programme vision and current Town Centre Plan.
6. **ACTION:** Board Administrator to add to the Forward Plan – Consultation Plan (Dan Harper/Chris Savage).

7 SCHEDULE OF MEETINGS

Chris Savage, Urban Centres Programme Manager – Barnsley Council

1. **DECISION:** Amend the scheduled meeting for 1 August 2024 to 25 July 2024, same time, and location if possible – Unanimous agreement.

2. Schedule for 2024:

Thursday, 16 May 2024; 2:30pm to 4:30pm – Oakwell Stadium

Thursday, 13 June 2024; 1:30pm to 3:30pm – MS Teams Thursday, 25 July 2024;

1:30pm to 3:30pm – VENUE TBC Thursday, 12 September 2024; 1:30pm to 3:30pm – MS Teams

Thursday, 7 November 2024: 1:30pm to 3:30pm – Barnsley Civic

Thursday, 12 December 2024; 2:30pm to 4:30pm – MS Teams

8 ACTIONS/DECISIONS FROM THIS MEETING

Chris Savage, Urban Centres Programme Manager – Barnsley Council

See Action Log below:-





DECISION LOG			
REF	DESCRIPTION	OWNER	COMMENTS
4.2	To agree the Terms of Reference – <i>Unanimous agreement.</i>	Board	Agreed on the condition that the scope reflects the agreed Long-Term Plan for Towns programme geography.

<u>DECISION LOG</u>			
<u>REF</u>	<u>DESCRIPTION</u>	<u>OWNER</u>	<u>COMMENTS</u>
6.1	To support the original geography for the Long-Term Plan for Towns programme provided by the Department for Levelling Up, Housing and Communities – <i>Unanimous agreement.</i>	Board	Agreed on the condition that the geography is expanded to include the Dearne Valley Park.
6.2	To approve the Long-Term Plan for Towns Vision – <i>Unanimous agreement on condition that the word 'centre' is removed.</i>	Board	
7.1	Amend the scheduled meeting for 1 August 2024 to 25 July 2024, same time, and location if possible – <i>Unanimous agreement.</i>	Board Administrator	
9.1	Continue with Slide Deck approach with Template Version 2 – <i>Unanimous agreement.</i>	Board Administrator	Agreed on the condition that this approach is kept under review.
9.3	Cllr Stephen Houghton elected as Vice Chair of the Barnsley Town Board – <i>Unanimous agreement.</i>	Board	

<u>ACTION LOG</u>				
<u>REF</u>	<u>DESCRIPTION</u>	<u>OWNER</u>	<u>DEADLINE</u>	<u>RAG</u>
4.1	Board members to return completed and signed Partnership Agreement and Register of Interest Form to Board Administrator.	Board Members	22 March 2024	
5.1	Board Administrator to distribute a paper to the Board from the Service Director for Communities, Barnsley Council, outlining the results of the Safer Barnsley Partnership Survey 2023.	Board Administrator	16 May 2024	
5.2	Board Administrator to add to the Forward Plan – Taxi Incentive Scheme (Chris Savage).	Board Administrator	N/A	

<u>ACTION LOG</u>				
<u>REF</u>	<u>DESCRIPTION</u>	<u>OWNER</u>	<u>DEADLINE</u>	<u>RAG</u>
6.3	Board Administrator to distribute a paper to the Board from the Director of Finance, Barnsley Council, outlining how regeneration programmes across the borough are funded.	Board Administrator	16 May 2024	
6.4	Board Administrator to add to the Forward Plan – Overview of Town Centre Regeneration Projects in Delivery (Dan Harper).	Board Administrator	N/A	
6.5	Dan Harper / Chris Savage to make more detail available to Board for projects under consideration for funding in the first 3-year Investment Plan of the Long-Term Plan for Towns programme. Must include how they link to the programme vision and current Town Centre Plan.	Dan Harper / Chris Savage	16 May 2024	
6.6	Board Administrator to add to the Forward Plan – Consultation Plan (Dan Harper / Chris Savage).	Board Administrator	N/A	

Status Key

	Ongoing
	Completed
	Slippage
	Major Slippage/Unachievable

9 AOB

Edward Naylor, Chief Executive Officer – Naylor Industries PLC

Slide Deck Approach: Chris Savage, Urban Centres Programme Manager – Barnsley Council

- DECISION:** Continue with Slide Deck approach with Template Version 2 – Unanimous agreement on condition that this approach is kept under review.
- This approach is intended to enable Board Members to share information across key stakeholders, highlight issues/risks for their organisation, and enable oversight over the operational management of the town centre.

3. Board Members will be approached by the Board Administrator in reasonable time to supply content that will be included with papers distributed one week in advance of meetings.

Election of a Vice-Chair: *Dan Harper, Head of Economic Development – Barnsley Council*

4. **DECISION:** Cllr Sir Stephen Houghton elected as Vice Chair of the Barnsley Town Board – *Unanimous agreement.*

.....
Chair